

Attachment to GHP Notice #1 Strategic Plan

Goal #1. Develop and maintain programs to strengthen the Subordinate Chapters.
[Chapter Services Committee]

1. Improve Chapter Leadership through Grand Chapter training and education programs and publications.
2. Define and document standards and expectations for successful Chapter Operations to include development of Chapter performance with measures for success.
3. Support Lodges with tools and resources for improved Chapter operations.

Goal #2. Increase effective membership development and retention with outreach programs that attract a larger number of Craft Lodge Masons to Royal Arch Masonry.
[Membership Committee]

1. Develop and adapt materials from other jurisdictions and organizations for our use.
2. Develop and implement requisite training for effective recruiting.
3. Promulgate outreach programs with guidance, training, and resources.
4. Define and adjust organizational required to support an effective retention program.

Goal #3. Develop Chapter programs for and community outreach to improve support for Royal Arch charities. [Primarily Philanthropic Committee]

1. Expand member awareness of and involvement in our philanthropic activities.
2. Increase the public's awareness and support of our charities.
3. Establish Chapter programs and projects to support our charities.

Goal #4. Maintain a robust information technology infrastructure that is secure, enhances data availability and reporting capability; and optimize committee support of Grand Chapter and Subordinate Chapter needs. [Information Technology Committee.]

1. Improve the transparency and continuity of information among Grand Chapter committees.
2. Ensure that the Grand Chapter information is compatible with and integrates with other Masonic bodies within Virginia.
3. Improve the knowledge of Grand Chapter officers and committees on technology advancements and uses.

4. Ensure data and reports submitted to the Grand Chapter are of sufficient content and quality.

Goal #5. Maintain financial integrity of Grand Chapter investments and operations.
[Primarily Finance Committee]

1. Maintain financial investments and fiscal management to support Grand Chapter needs now and into the future.

2. Ensure Grand Chapter officers are informed of financial challenges and opportunities.

3. Support subordinate Chapters with financial planning advice.

Goal #6. Protecting our Heritage. [Primarily York Rite Building Committee, Information Technology Committee, and a possible new committee on History and Heritage]

1. Inventory, catalog, and maintain original historic Grand Chapter records and artifacts in a safe, controlled environment.

2. Digitizing historic records with a useful retrieval system.

3. Establish a museum for Grand Chapter heritage documents and artifacts.

4. Ensure maintenance and improvements of the York Rite building suitable for long-term needs.